ORDER

Òrders Order / Rev: Alt Order #:

104994

06837955

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Flight Dates:

09/25/12 - 10/01/12

Original Date / Rev:

08/01/12 / 09/05/12

Order Type:

GENERAL



Print Date 09/06/12 10:41:11

KSNV

National

Cash

Broadcast

EOM/EOC

Primary AE:

Amy McCreary

Sales Office:

Sales Region:

BLPHI

Name:

GMMB, Inc./ Washington D.C.

Buying Contact: Billing Contact:

Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle;

Agency Commission:

15%

Advertiser

Agency

Name:

Obama for America

A35+

PLC01-Democrat

Product Codes: Priority:

Demographic:

SELECT PRIORITY CODE

Revenue Codes;

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	101	\$22,015.00	\$18,712,75
10/01/12	10/01/12	20	\$4,200.00	\$3,570.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	101	\$22,015.00	\$18,712.75	0.00
October 2012	20	\$4,200.00	\$3,570.00	0.00
Totals	121	\$26,215.00	\$22,282,75	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$26,215.00
Market	100%	\$87.383.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$22,719.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$16,602.83
KTUD	1%	\$873.83
KVVU	20%	\$17,476.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$3,495.33

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots .	Amount
Ī	Ξ 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/V M-F 5-6a WakeUp w/V	0	5-6a	-TWTF	:30	4	\$90.004	0.00 NM	4	\$360,00
		NEWS				T L g I l c l C						j		
		<u>Staı</u>	rt Date I	End Date	Weekdays Spo	ts/Week	<u>Rate</u> <u>F</u>	<u>Rating</u>				l		

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Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/25/1	12 09/28/12	M-F 5-6a WakeU	p w/Wa@M	5-6a	-TWTF		4	\$90.004	0.00 NM	4	\$360.00
	NEWS			M-F 5-6a Wakel	Jp w/Wagners								
	-	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 09/:		09/30/12	-TWTF	4	. ——	0.00						
E 2	KSNV	09/25/1	12 09/28/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	-TWTF	- :30	4	\$175.004	0.00 NM	4	\$700.00
1	NEWS			M-F 6-7a WakeL	Jp w/Wagners								
•		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 09/:		09/30/12	-TWTF	4		0.00						
E 3	KSNV	09/25/1	2 09/28/12	•	CM	658a-9am	-TWTF	- :30	4	\$200.004	0.00 NM	4	\$800.00
-	TODAY	SHOW		Today Show									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/2		09/30/12	-TWTF	4	\$200.00	0.00						
E 4	KSNV	09/29/1	2 09/29/12			6a-7a	S-	- :30	1	\$125.004	0.00 NM	1	\$125.00
ı	NEWS			News 3 Sunrise :	SATURDAY								
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	eek: 09/2		09/30/12	S-	1	\$125.00	0.00						
E 5	KSNV	09/29/1	12 09/29/12	Saturday Today	CM	7a-9am	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
,	SAT TO	DAY		Saturday Today									
	Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 09/2		09/30/12	S-	1	\$150.00	0.00						
E 6	KSNV	09/30/1	2 09/30/12	News 3 Sunrise - News 3 Sunrise 5		6a-7a		:30	. 1	\$90.004	0.00 NM	1	\$90.00
1	VEWS			ricws 5 outlines	JONDAI								
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
-	ek: 09/2		09/30/12	S	1	\$90.00	0.00						
E /	KONV	09/30/1	2 09/30/12	Sunday Today Sunday Today	СМ	7a-8am	S	30	1	\$150.004	0.00 NM	1	\$150.00
5	OT NUE	DAY		ounday roday									
	· · · · · ·	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	ek: 09/2		09/30/12 2 09/30/12	Meet the Press	1	\$150.00	0.00			04.000.000	2 22 1114		
EO	KONV	09/30/1	2 09/30/12	Meet the Press	СМ	8a-9am	S	30	1	\$1,300.003	0.00 NM	1	\$1,300.00
N	MEET T	HE PRE	SS										
164-		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
h	ek: 09/2		09/30/12	News 3 Today W		\$1,300.00	0.00			0405.004	2 22 144		
LJ	KONV	09/30/1	2 09/30/12	News 3 Today VVI	knd CM	9a-930am	S	:30	1	\$125.004	0.00 NM	1	\$125.00
1	NEW\$												
101-		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-					
	ek; 09/2		09/30/12 2 09/30/12	Chris Matthews 9	1 2001/01/01/1	\$125.00 9:30a-10a	0.00	:30		A405 00 4	0.00 NIM		6407.00
_ 10	KONV	03/30/1	2 03/30/12	Chris Matthews 9		9.50a-10a	3	,30	1	\$135.004	0.00 NM	1	\$135.00
.(//ATHEV											
14/0	<u>Star</u> ek: 09/2	t Date	End Date 09/30/12	Weekdays	Spots/Week	Rate	Rating						
-				M-F Today Show	II 3rd HRM	\$135.00 9-10a	0.00 -TWTF	:30	4	\$95.004	0.00 NM	. 4	\$380.00
,		00,20,1	2 00/20/12	M-F Today Show		5-10a	****	.50	-7	ψ33.004	U.UU INIVI	- 4	φ360.00
Т		SHOW I											
\/\e	<u>Star</u> ek: 09/2	t <u>Date</u> 4/12	End Date 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$95.00	<u>Rating</u> 0.00						
			2 09/28/12	M-F Today Show		งยอ.00 10am-11am	-TWTF	:30	4	\$80.004	0.00 NM	4	\$320.00
				Today 4th Hour				.00	*1	ψ00,00π	0.00 19101	7	Ψ020.00
Т		SHOW I		141	Om a 1 : 551 - 1	5 .	D-11						
We	<u>Star</u> ek: 09/2	<u>t Date</u> 4/1 <i>2</i>	<u>End Date</u> 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$80.00	Rating 0.00						
			2 09/28/12		CM	11am-12pm	-TWTF	:30	4	\$80.004	0.00 NM	4	\$320.00
	•							.50	7	Ç00.00∓	0.00 IVIVI	~	ΨυΔυ.υυ

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KSNV

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Rachael Ray Rachael Ray									
RACHE	EL RAY		Nacilael Nay									
Sta	art <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>				1		
Week: 09		09/30/12	-TWTF	. 4	400.00	0.00						
E 14 KSNV	09/25/	12 09/28/12	Noon News Noon News	СМ	12-1230pm	TWTF	:30	4	\$125.004	0.00 NM	4	\$500.00
NEWS	-		140011 14CWS									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	-TWTF	4	+	0.00						
E 15 KSNV	09/25/	12 09/28/12	The Agenda 1230 The Agenda 1230		1230-1p	-TWTF	:30	4	\$100,003	0.00 NM	4	\$400.00
AGENI	DΑ		The Agenda 125	орт								
·	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09		09/30/12	-TWTF	4	*	0.00						
E 16 KSNV	09/25/	12 09/28/12	Days of our Lives Days of our Lives		1258p-2pm	-TWTF	:30	4	\$125.004	0.00 NM	4	\$500.00
DAYS			Days of our Lives	•						,		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	-TWTF	4	7	0.00	····					
E 17 KSNV	09/25/1	12 09/28/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF	:30	4	\$85.004	0.00 NM	4	\$340.00
DRS			The Doctors							ŀ		
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	-TWTF	4	\$85.00	0.00						
E 18 KSNV			Dr. Phil Dr Phil	CM	3-4p	-TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
PHIL	- "		DIPIN -									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				j		
Week: 09.		09/30/12	-TWTF	4	\$150.00	0.00						
E 19 KSNV	09/25/1	12 09/28/12	NEWS 3 at 4 (1 l		4-5pm	-TWTF	:30	4	\$145.004	0.00 NM	4	\$580.00
NEWS			4PM NEWS (1 ho	our)	(4:00 PM-4:3	O PIVI)						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	-TWTF	4	\$145.00	0.00						
E 20 KSNV	09/25/1	12 09/28/12	NEWS 3 at 4 (1 I	•	4-5pm	-TWTF	:30	4	\$175.004	0.00 NM	4	\$700.00
NEWS			4PM NEWS (1 ho	our)	(4:30 PM-5:0	O PIVI)						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 09		09/30/12	- TW T.F	4	\$175,00	0,00						
E 21 KSNV	09/25/1	12 09/28/12	M-F Early News	CM	5-630p	-TWTF	:30	4	\$250.004	0.00 NM	4	\$1,000.00
NEWS	-		M-F Early News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 09		09/30/12	-TWTF	4	\$250.00	0.00						
E 22 KSNV	09/29/1	12 09/29/12	-		5pm-630pm	S-	:30	1	\$150,004	0.00 NM	1	\$150.00
NEWS			Sa-Su Early New	S								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S-	1	\$150.00	0.00						
E 23 KSNV	09/30/1	2 09/30/12	News 3 Live in Pr	ime CM	7-10pm	S	:30	1	\$450.004	0.00 NM	1	\$450.00
NEWS	AFTER N	VFI.	News 3 in Prime							1		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 09/		09/30/12	S	1	\$450.00	0.00						
E 24 KSNV	09/25/1	2 09/28/12	M-F Jeopardy	СМ	630-7pm	-TWTF	:30	4	\$230.004	0.00 N M	4	\$920.00
JEOPA	RUA		M-F Jeopardy									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	-TWTF	4	\$230,00	0.00						
E 25 KSNV	09/25/1	2 09/28/12		CM	7-730pm	-TWTF	:30	4	\$230.004	0.00 NM	4	\$920.00

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Inventory Code Ln Ch Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Wheel M-F Wheel of Fortune WHEEL Start Date Weekdays **End Date** Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$230.00 0.00 E 26 KSNV 09/25/12 09/28/12 Face to Face w/ RalstonCM 730-758pm ~TWTF--:30 \$125.004 0.00 NM \$500.00 Face to Face w/ J.Ralston **FACE TO FACE** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF~-Week: 09/24/12 09/30/12 \$125.00 0.00 Wknd Jeopardy CM 630-7pm E 27 KSNV 09/29/12 09/29/12 _____ :30 \$150.004 0.00 NM \$150.00 SAT/Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ---5-\$150.00 0.00 E 28 KSNV 09/29/12 09/29/12 Wknd Wheel of Fortune CM 7-730pm -----:30 \$150,004 0.00 NM \$150.00 SAT/ Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$150.00 0.00 E 29 KSNV 09/29/12 09/29/12 Vegas Inc. CM 6:30-8pm ----S-:30 \$100.004 0.00 NM \$100.00 Vegas Inc. **VEGAS INC** Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 ----5-\$100.00 0.00 E 30 KSNV 09/28/12 09/28/12 Fri PR 8-9p CM 8-9pm ---F--:30 \$500.004 0.00 NM \$500.00 Friday Prime 8-9pm DATELINE Weekdays Start Date **End Date** Spots/Week Rate Rating 09/30/12 ----F--Week: 09/24/12 \$500.00 0.00 E 31 KSNV 09/29/12 09/29/12 Sat PR 9-10p CM 9-10pm -----:30 \$400.004 0.00 NM \$400.00 Saturday Prime 9-10pm NBC PRIME Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating ----S-Week: 09/24/12 09/30/12 \$400.00 0.00 E 32 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pm -----5 :30 \$600,004 0.00 NM 1 \$600.00 NFL Pre-Game **FNIA** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S \$600.00 0.00 E 33 KSNV 09/29/12 09/29/12 Sat PR 10-11p CM 10-11pm ·30 \$500.004 0.00 NM \$500.00 Saturday Prime 10-11pm **NBC PRIME** Start Date Weekdays End Date Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S-\$500.00 0.00 NFL Pre-Game / FNA ----s E 34 KSNV 09/30/12 09/30/12 CM 1p-530pm :30 \$600.004 0,00 NM \$600.00 NFL Pre-Game **FNIA** End Date Start Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 \$600.00 0.00 E 35 KSNV 09/30/12 09/30/12 NFL Football СМ 1P-9PM ----s :30 1 \$4,000.004 0.00 NM \$4,000.00 NFL Football SUN NIGHT FTBL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S \$4,000.00 0.00 E 36 KSNV 09/25/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF--:30 \$255.004 0.00 NM \$1,020.00 M-F News 3 at Eleven **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating -TWTF--Week; 09/24/12 09/30/12 \$255.00 0.00 E 37 KSNV 09/29/12 09/29/12 CM 11pm-1135pm ----S-:30 \$225,004 0.00 NM \$225.00

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sr	oote	Rate Pri	Rtg Type S	Snote	Amount
	Otare		Sa-Su News 3 at		- Ottaro Erra 1	inc Days	ECH OF	7013	Male 111	rtig Type t	Spors	Amount
			Sa-Su News 3 at									
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/30/12	S	1	\$225.00	0.00						
E 38 KSNV	09/30/	12 09/30/12	Sa-Su News 3 at		11pm-1135p	mS	:30	1	\$255.004	0.00 NM	1	\$255.00
NEWS			Sa-Su News 3 at	. Eleveli					•			
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/24/12	09/30/12	S	1	\$255.00	0.00						
E39 KSNV	09/25/1	12 09/28/12	The Tonight Show	w CM	1135p-1237a	a -TWTF	:30	4	\$110,004	0.00 NM	4	\$440.00
			Tonight Show							- 1		
LENO										- 1		
Sta Week: 09	art Date	<u>End Date</u> 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$110.00	Rating						
E 40 KSNV				on CM	1237a-136ar	0.00 n -TWTF	-20		040.004	0.00 NM		\$400.00
L 40 KSNV	03/23/	12 03/20/12	Late Night w/Fall		1237 a-130a7	n –ıwı⊢	:30	4	\$40.004	0,00 NM	4	\$160.00
FALLO	N		Lato riight in an	0 11								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	~TWTF~~	4	\$40.00	0.00						
E 41 KSNV	09/29/1	2 09/29/12	Saturday Night Li		1130pm-1:02	2amS-	:30	1	\$400,004	0.00 NM	1	\$400.00
ONU			Saturday Night L	ive								
SNL	urt Doto	End Data	Maddana	Constanting	D-4-	Detina						
<u>احاد</u> /Week: 09	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
			M-F 5-6a WakeU	n w/\Ms/\M	5-6a	M	:30	1	\$100.004	0.00 NM	1	\$100.00
2-12 1011			M-F 5-6a WakeU		- +	W == 1	,50		φ100.004	0.00 14141		Φ100,00
NEWS				p								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	M	1	\$100.00	0.00						
E 43 KSNV	10/01/1	2 10/01/12	M-F 6-7a WakeU		6-7a	M	:30	1	\$190.004	0.00 NM	1	\$190.00
NEWS			M-F 6-7a WakeU	p w/Wagners								
	ırt Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M	<u> </u>	\$190.00	0.00						
E 44 KSNV		2 10/01/12	Today Show	СМ	658a-9am	M	:30	1	\$250.004	0.00 NM	1	\$250.00
			Today Show				.00	•	Ψ	0.00 (1111		Ψ250.00
TODAY	SHOW											
	<u>irt Date</u>	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/07/12	M	1	\$250.00	0.00			, , , , , , , , , , , , , , , , , , , 			
E 45 KSNV	10/01/1	2 10/01/12	M-F Today Show		9-10a	M	:30	1	\$150.004	0.00 NM	1	\$150.00
TODAY	SHOW	II	M-F Today Show	" (,			
	rt Date	 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M	1	\$150.00	0.00						
E 46 KSNV	10/01/1	2 10/01/12	M-F Today Show	III4th KBM	10am-11am	M	:30	1	\$100.004	0.00 NM	1	\$100.00
			Today 4th Hour	-								,
	SHOW									Ī		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M	1	\$100.00	0.00						
E4/ KSNV	10/01/1	2 10/01/12	Rachael Ray	СМ	11am-12pm	M	:30	. 1	\$100.004	0.00 NM	1	\$100.00
RACHE	L RAY		Rachael Ray									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M	1	\$100.00	0.00						
E48 KSNV			Noon News	СМ	12-1230pm	M	:30	1	\$125.004	0.00 NM	1	\$125.00
			Noon News		•							_
NEWS		= :			_							
•	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating				- 1		
Week; 10/		10/07/12	14	CM	\$125.00	0.00	,20	4	#00 00 4			# 00.00
E 49 KSNV	10/01/1	2 10/01/12		CM	1230-1p	M	:30	1	\$90.004	0.00 NM	1	\$90.00

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Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			The Agenda 1230	•								
AGEND		End Date	Modedaya	Chata Maria	Dete	Deline				ı		
<u>ېږه</u> /Week: 10	<u>rt Date</u> 01/12	10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$90.00	<u>Rating</u> 0.00						
E 50 KSNV	10/01/1	2 10/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M	:30	1	\$150.004	0.00 NM	1	\$150.00
DAYS <u>Sta</u> Week: 10/	<u>rt Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
E 51 KSNV	10/01/1	2 10/01/12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	1	\$100.004	0.00 NM	1	\$100.00
DRS <u>Sta</u> Week: 10/	<u>rt Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
E 52 KSNV PHIL	10/01/1	2 10/01/12	Dr. Phil Dr Phil	СМ	3-4p	M	:30	1	\$150.004	0.00 NM	1	\$150.00
	<u>rt Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
E 53 KSNV NEWS	10/01/1	2 10/01/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm	M	:30	1	\$175,004	0.00 NM	1	\$175.00
	<u>rt Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> M~~~~	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
E 54 KSNV NEWS	10/01/1	2 10/01/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135pi	m M	:30	1	\$275.004	0.00 NM	1	\$275,00
	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$275,00	Rating 0.00						
E 55 KSNV NEWS	10/01/1	2 10/01/12	M-F Early News M-F Early News	CM	5-630p	M	:30	1	\$265.004	0.00 NM	1	\$265,00
Sta Week: 10/		End Date 10/07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$265.00	Rating 0.00	·					
E 56 KSNV JEOPAF		2 10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M	:30	1	\$260.004	0.00 NM	1	\$260.00
Sta Week: 10/	rt <u>Date</u> 01/12	10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$260.00	Rating 0.00						
E 57 KSNV WHEEL		2 10/01/12	M-F Wheel M-F Wheel of For	CM tune	7-730pm	M	:30	. 1	\$260.004	0.00 NM	1	\$260.00
Star Week: 10/0	<u>rt Date</u> 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$260.00	Rating 0.00			,			
E 58 KSNV FACE T			Face to Face w/ F		730-758pm	M === >== 4== 4== === ===	:30	1	\$150.004	0.00 NM	1	\$150,00
Star Week: 10/0	<u>rt Date</u> 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$150.00	Rating 0.00						
E 59 KSNV LENO	10/01/1	2 10/01/12	The Tonight Show Tonight Show	, CM	1135p-1237a	M ⊶~~~~~~	:30	1	\$150.004	0.00 NM	1	\$150,00
Week: 10/0		End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$150.00	Rating 0.00			AC2 27 1			***
E 60 KSNV FALLON		2 10/01/12	Late Night w/Fallo Late Night w/Fallo		1237a-136an	1 M	:30	1	\$60.004	0.00 NM	1	\$60.00
Star Week: 10/0	<u>rt Date</u> 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$60.00	Rating 0.00			A4 462 27			
E61 KSNV	10/01/1	2 10/01/12		CM	8-10pm	М	:30	1	\$1,100.004	0.00 NM	1	\$1,100.00

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104994 Order / Rev: Advertiser: Obama for America Alt Order #: 06837955 Product Desc: OBAMA FOR AMERICA **KSNV** Flight Dates: 09/25/12 - 10/01/12 Estimate: 1536 Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Mon PR 8-10p Monday Prime 8-10pm VOICE Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating

0.00

1 \$1,100.00

Week: 10/01/12

10/07/12

M----

Totals 121 \$26,215.00